

Our Approach

Our approach is simple: find the best solution that will meet both the client's needs and budget.

This first requires that we understand your needs. You simply "don't know" what you "don't know" especially when starting a new web site or ecommerce system so we tend to ask a lot of questions up front.

When we evaluate a project we look at the whole picture of what you are trying to accomplish. Below is a list of the main focus areas we address when we evaluate a project:

- Design (both print and web)
- Development (which includes custom programming and 3rd party systems integration)
- Marketing (includes search engine, direct print marketing, and email campaigns)
- Measuring and Tracking (important for determining ROI)

We have hired experts and consultants who specialize in these areas which allows us to put together the best team possible for your project. If you would like to have us evaluate your project please contact us today